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U. S. Department of Agriculture

*Spring*

1 \* 9 \* 4 \* 8

*Doughten's*  
**LAWN SEED**

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**The Doughten Seed Company**  
151-12th Street - Jersey City 2, N. J.





# QUALITY LAWN SEED MIXTURES BLENDED BY DOUGHTEN

## Group I. 1 lb. will seed 200 square feet

Permanent turf building mixtures. Composed of seeds 98% pure. Minimum of weeds and inert matter.

### FREEDOM QUALITY PRODUCTS

Prices are for Quantities Indicated

	1 lb.	2 lb.	5 lb.	10 lb.	25 lb.	50 lb.
Lawn Seed .....	\$1.00	\$2.00	\$4.90	\$9.50	\$22.50	\$40.00
Shady Mixture ..	1.00	2.00	4.90	9.50	22.50	40.00
Terrace Mixture..	.85	1.65	4.00	7.80	18.75	35.00

### FAIR TRADE PRICES of FAITH QUALITY PRODUCTS

The retail prices on Faith Lawn Grass Seed and Faith Shady Lawn Grass Seed as given below are Fair Trade Prices.

	1 lb.	2 lb.	5 lb.	10 lb.	25 lb.	50 lb.
Faith .....	\$ .80	\$1.55	\$3.75	\$7.30	\$17.50	\$32.50
Faith Shady ...	.80	1.55	3.75	7.30	17.50	32.50

Retail distributors may give a 15% discount to bona-fide gardeners, landscape contractors and nurserymen.

## Group II. 1 lb. will seed 150 square feet

Good mixtures of average quality seeds for developing permanent lawns of fine texture.

Fame .....	.65	1.25	3.00	5.80	13.75	25.00
Fame Shady .....	.65	1.25	3.00	5.80	13.75	25.00
Velva Turf .....	.90	1.75	4.25	8.30	20.00	37.50
Permagreen .....	.85	1.65	4.00	7.80	18.75	35.00

## Group III. 1 lb. will seed 100 square feet

Quick growing grass seed mixtures.

Prices are for Quantities Indicated

	1 lb.	2 lb.	5 lb.	10 lb.	25 lb.	50 lb.
Sunnyside .....	\$ .55	\$1.05	\$2.50	\$4.80	\$11.25	\$20.00
Community Park .....	.50	.95	2.00	3.80	10.00	17.50
Greendale .....	.40	.75	1.75	3.30	7.50	13.50

## Group IV. 1 lb. will seed 150 square feet

New Jersey State Experiment Station Recommended Formulas. Good mixtures of average quality seeds.

Formula No. 1 with or without clover...	\$ .85	\$1.65	\$4.00	\$7.80	\$18.75	\$35.00
Formula No. 2 .....	1.00	1.95	4.75	9.30	22.50	42.50
Formula No. 3 .....	1.10	2.15	5.25	10.30	25.00	47.50
Formula No. 4 .....	.90	1.75	4.25	8.30	20.00	42.50

## Group V. 1 lb. will seed 200 square feet

Special purpose mixtures packed only in 50 lb. bags.

Doughten's Cemetery or Estate .....	\$ .95	\$1.85	\$4.50	\$8.80	\$21.25	\$40.00
Polo or Athletic Mix. ....	.85	1.65	4.00	7.80	18.75	35.00

### WHITE CLOVER

1/2 lb. boxes.....	\$ .75
1 lb. boxes.....	1.40

### COLONIAL BENT

1 lb. envelope.....	\$1.75
2 lb. bag.....	3.25
5 lb. bag.....	7.50

# **ZOTOX Crab Grass Killer**

*Amazing New* **CHEMICAL DISCOVERY**

## **KILLS CRAB GRASS**

**Without Destroying Lawn Grasses**

Zotox introduces a new and revolutionary method of eradicating Crab Grass in lawns. By selective action it destroys Crab Grass **without permanent injury to the turf**. Lawn Grasses are temporarily discolored by Zotox, but regain their natural color and vigor in a short time.

### **ZOTOX SIZES AND PRICES**

Size	Retail Price	Size	Retail Price
8 oz.	\$1.00	32 oz.	\$2.50
16 oz.	1.50	5 lbs.	4.50

*Doughten's*  
**LAWN SEED**